

F. K. Ani Group's "WAM Program" (Website Assurance & Marketing Program)



Keeping your website's look, navigation, SEO, CRM, and most importantly marketing strategy up to date is a very time consuming task to say the least.

You, or your current web developer may have the ability to design and build a website but **understanding effective online marketing is another story.**

We not only will consult with you on the over all design of your site but we will insure that the website you build will be ready for the first phase of your online marketing campaign. F. K. Ani Group's "**WAM**" Program is a minimum twelve (12) to thirty-six (36) month commitment on your part.

As part of our "**WAM**" Program special services we consult and assist you on the possibilities of utilizing one or more of the following items to your online marketing campaign:

- Analysis of Your Current Website "**FREE**" (\$399.00 value)
- Merchant Services Analysis
- Versatile home page development
- Complete interaction with all paradigms of marketing*
- Press releases
- BB Posting*
- Links Research
- Link Exchanges
- Paid Keyword Listings*
- Keyword optimization with guaranteed high placement on search engines (some restrictions apply)
- Corporate Database linkage (when applicable)
- QuickShow®*
- Banner advertising
- Advertising per click through*
- Forum/Blog Hosting and marketing
- Newsgroup Publicity
- Targeted e-mail campaigns*
- Banner ad exchanges
- 3 Hours of monthly SEO maintenance for \$190.00 per month. Normally billed at \$95.00 per hour. After 3 hours all additional hours will be billed at \$95 per hr.
- Continual analysis on a month by month basis to insure your high search engine ranking sales production
- Use of several. F. K. Ani's proprietary marketing methods developed to help you market your website successfully.
- **FREE Website hosting** (some restrictions apply, minimum \$83.40 value)

You can learn how to substantially increase your profits this year by contacting F. K. Ani Group for your **FREE Website Assurance & Marketing Program** evaluation!

Your F. K. Ani Group representative can explain any of these. We will only recommend those which apply to your particular business. To get started on our "**WAM**" Program, contact F. K. Ani Group today!

*All additional costs shall be borne by the client.